



## **CITY OF PARKLAND NEW BUSINESS PROGRAM**

Whether your business is new or just new to the City of Parkland (City), we are eager to help you succeed. Start-up can be a cumbersome process for a new business and the City's New Business Program streamlines it for you. This cost-free program will give you the tools and information you need to onboard your business as quickly and seamlessly as possible.

Benefits of the New Business Program include:

- A personal phone call from City staff guiding you through the process of becoming a Parkland business.
- A single point of contact at City Hall to help you reduce timeframes while dealing with any issues that may arise as you proceed through the City permitting process.
- Proactive process management and issue resolution.
- Opportunity to meet one-on-one with key City personnel to tackle questions and concerns you may have—and open the lines of communication with key relationships between the business owner and the City.
- Waiver of Special Event Permit fee for your first grand opening/ribbon cutting event.
- Waiver of the expedited fee on permits for buildout and signage.

We look forward to welcoming your business to the City of Parkland and helping you through our New Business Program. It is our hope this program contributes in some manner to making your business a success in our City. Whether your business is big or small, whether you have a robust online presence or none at all, your storefront in Parkland will benefit from the relationships you forge through the City of Parkland New Business Program. For questions or additional information, e-mail [newbiz@cityofparkland.org](mailto:newbiz@cityofparkland.org) or call (954) 757-4114 and reference New Business Program. Or simply complete and submit the application below. We look forward to doing business with you.



**CITY OF PARKLAND NEW BUSINESS PROGRAM**  
**APPLICATION**

Applicant's Business Information		
Business Name:		
Street Address:		Unit #:
City:	State:	Zip:
Phone #:		
Name of Shopping Plaza:		
Description of Business:		

Applicant's Information		
Owners Last Name:		First Name:
Street Address:		Unit #:
City:	State:	Zip:
Phone #:		Alt Phone #:
Email Address:		
Anticipated date of opening:		
Special Requests:		

Submit applications to [newbiz@cityofparkland.org](mailto:newbiz@cityofparkland.org)  
or in person at Parkland City Hall, 6600 University Drive, Parkland, Florida 33067