



INFOTRAC

Expanded Academic ASAP™



Explore a wide world of academic research with a single database

Expanded Academic ASAP is Gale's premier database for research in all the academic disciplines. *Expanded Academic ASAP* offers balanced coverage of every academic concentration — from advertising and microbiology to history and women's studies.

Combining indexing, abstracts, full text and images, this comprehensive resource delivers answers for both the novice and the experienced researcher — all in one seamless search. Subscribe to *Expanded Academic ASAP* through *InfoTrac Web*, and your library gains 24-hour, remote access to the right academic sources, through your preferred interface, with the right technical configuration for your needs.

The right content for comprehensive academic research

The scope and depth of coverage in *Expanded Academic ASAP* satisfies the broad spectrum of students, faculty and graduate researchers who depend on your library for answers every day.

All in one self-service database, *Expanded Academic ASAP* combines a wide variety of sources from every academic concentration: discipline-specific titles such as *Journal of Communication*; area- and issue-specific journals such as the *Journal of Southern History*; publications with cross-disciplinary perspectives, such as the *Journal of Social Issues*; all-inclusive, national news magazines like *Newsweek* and *The Atlantic*; and late-breaking news from *The New York Times*.

Indexed/full-text titles: 3,200/2,000

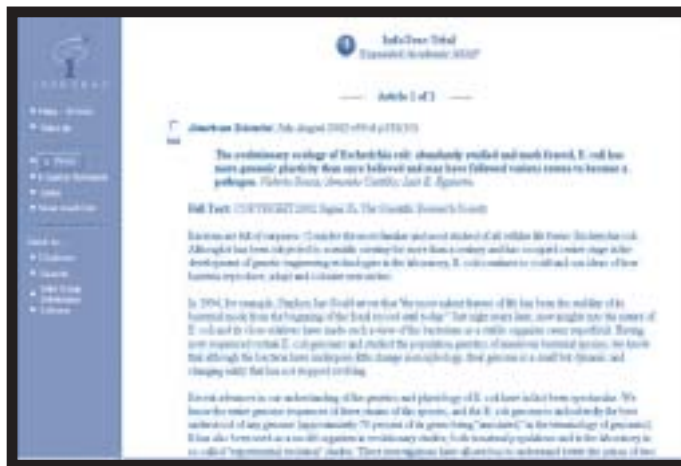
Balanced coverage is available through a wide variety of sources, including:

- Social science journals
- Humanities journals
- Science and technology journals
- National news periodicals
- General interest magazines
- The New York Times (indexed only)

Date range: 1980 to present

“Highly recommended.”

— LIBRARY JOURNAL



Sample applications

For the person studying the recent history of race relations, *Expanded Academic ASAP* delivers:

- Coverage of the *Journal of the American Ethnic History* and the *Journal of American Culture*, as well as *Ethnic and Racial Studies*, *Ethnohistory* and *Ethnology*
- Background information on specific areas and ethnic groups in such journals as *Japan Quarterly*, *The Middle East and African-American Review*
- Recent news and features on race relations are provided from *The New York Times*

Tools

On the home page and throughout subsequent screens, you will find additional tools to assist you. They include: help, dictionary, view mark list, start over, limit search, e-mail or retrieval, link and title list.

InfoTrac Web — get the right data through the right interface

Intuitive, flexible and powerful, the *InfoTrac* interface makes *Expanded Academic ASAP* a truly self-service database for your library users. It features:

- Several levels of searching to provide the most precise results with the greatest ease for searchers with differing experience levels. With *InfoTrac*, four different search modes are easy to activate and use:
 - Subject guide
 - Keyword search
 - Full Boolean searching
 - Relevance mode
- *InfoTrac InfoMarks*® — with *InfoMarks*, users can bookmark, copy and paste URLs, enabling them to save, re-use and share search results
- Superior indexing and a vast controlled vocabulary to aid searchers in locating relevant information, alleviating the aggravation of hunting for the exact term
- Many “See” and “See Also” references to guide users to similar or related topics
- Customizable search options that you configure and control

Integrating Expanded Academic ASAP into your library

It's easy to integrate *InfoTrac Web* products into your library with these features specifically designed for that purpose:

- MARC 856 – direct access from your OPAC to *InfoTrac* periodicals, using our patented *InfoMark* technology
- Links to holdings – a Web-based feature that allows patrons to search library holdings from *InfoTrac Web*
- The best statistical reporting package on the market – fully customizable for individual library statistics or consortia-level reporting

Full range of access and delivery options

Subscribe to *Expanded Academic ASAP* on *InfoTrac Web* and enjoy the benefits of a self-service research solution, through your preferred interface, with the right technical configurations for your library.

InfoTrac Web offers a full range of access and delivery options to meet your particular requirements, such as:

- 24-hour Web and dial-in access, expanding database availability beyond library walls and operating hours
- Precise control over remote Web access through the Remote Patron Authentication Service™
- Z39.50 compliance
- Delivery of millions of full-text articles — even by e-mail

Access to Ingenta Scholarly E-Journals

Through a unique partnership between Gale and Ingenta, *InfoTrac Web* provides seamless access to electronic journals in a familiar, easy-to-use interface. The integrated collection allows searching and access to articles from more than 4,700 scholarly journals, based on the institution's subscriptions. The integrated service is free of charge to customers of *Expanded Academic ASAP*.

Availability

Expanded Academic ASAP is available via subscription through Gale's online service, *InfoTrac Web*. To subscribe or for pricing information, contact your Gale Representative at 1-800-877-GALE (within the U.S. & Canada). For international orders, e-mail international@gale.com or fax 248-699-8035.

Visit us on the Web

For more information, visit our Web site at www.gale.com.



Contact your Gale Representative for more information. Call 1-800-877-GALE (U.S. and Canada), or send an e-mail to international@gale.com (outside the U.S. and Canada)