



CITY OF PARKLAND BUSINESS AMBASSADOR PROGRAM

The City of Parkland (“City”) is eager to welcome new and exciting businesses into our commercial centers within the City’s corporate limits. We are committed to assisting businesses achieve their goals and look forward to working with you as you strive for success. The Parkland Business Ambassador Program is a **free program** with the goal of providing businesses with the tools and information that will assist you in a smooth transition to your new location and becoming a part of the Parkland business community.

Benefits of the Business Ambassador Program:

- Upon submittal of a Business Ambassador Program (“Program”) application, participants will receive a personal phone call from City staff who will guide each participant through the process of becoming a Parkland business.
- The City will provide participants in the Program with a single point of contact for issues that may arise as the participant’s project moves through the City permitting process to assist in reducing timeframes.
- Dedicated City Staff shall provide proactive process management and issue resolution.
- The City will provide participants with an opportunity to meet one on one with key City staff in order to address any questions and/or concerns they may have. This meeting will open the lines of communication in order to develop the key relationships between the business owner and the City as well as provide a proactive opportunity to begin your business on the right path. This meeting will include the Building Official, Planning and Zoning Department and Public Information Officer.
- Participants in the Program will have their businesses logo or photo prominently displayed on the City’s homepage (www.cityofparkland.org) for a period of thirty (30) days in the Business Spotlight section.
- The City will create and publish an article on the participating business which will be placed in the City of Parkland E-newsletter – The quarterly City of Parkland E-newsletter is distributed electronically to thousands of registered subscribers. Participants in the Program will have an article, including a photograph, and website link included in an upcoming issue highlighting and welcoming the business into the City of Parkland.
- The City of Parkland will waive the application fee for the grand opening Special Event Permit for participants in the Program.
- Expedited Permit Fees Waived – The City of Parkland will waive the fee on expedited permits for buildout and signage.

We look forward to working with your business and having you become a part of the Business Ambassador Program. If you have any questions please contact Carole Morris, Intergovernmental Liaison, at 954-757-4114 or cmorris@cityofparkland.org.



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APPLICATION

Applicant's Business Information		
Business Name:		
Street Address:		Unit #
City:	State	Zip
Phone #		
Name of Shopping Plaza:		
Description of Business:		

Applicant's Information		
Owners Last Name:		First Name:
Street Address:		Unit #
City	State	Zip
Phone Number		Alt Phone #
Email Address		
Anticipated date of opening		
Special Requests		

Please submit all applications to Carole Morris, Intergovernmental Liaison, 6600 University Dr. Parkland, FL 33067 or email to cmorris@cityofparkland.org